



PRIMA®
M A J U



A reliable and robust steel solution ideal for everyday roofing and walling applications.

PRIMAMAJU® is a dependable solution designed for everyday roofing and walling applications. With excellent durability compared to other coated steels, it delivers long-term strength, protection, and peace of mind for your building projects.

Ideal for everyday construction, PRIMAMAJU® provides a high-value option for buildings that demand lasting performance and reliability.

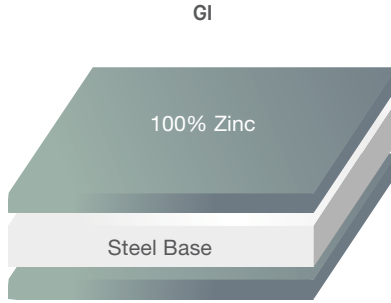
NOT ALL COATED STEELS ARE CREATED EQUAL



4 times more durable than galvanised steel (GI)

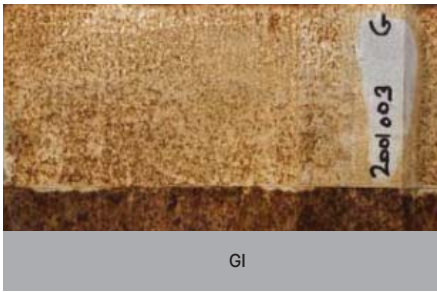


Aluminium-Zinc alloy coating



Zinc coating

Corrosion resistance is a defining strength of PRIMAMAJU®. Supported by research, BlueScope's innovative Aluminium-Zinc alloy coating delivers up to four times longer the corrosion protection compared to the conventional galvanised steel (GI)*.



GI



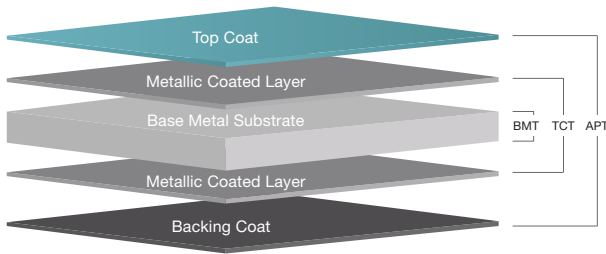
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Corrosion performance of coated steel after 5 years at a severe marine site (Bellambi Point, Australia) in accordance with AS/NZS 1580.457:1 standard

Source: BlueScope case studies

*Disclaimer: Results apply to this product only and may not represent all market alternatives. Steel sample images have been digitally adjusted to reflect actual appearance as accurately as possible.

Ensuring accurate thickness for true strength



Total Coated Thickness (TCT) is commonly used to indicate the overall thickness of pre-painted steel. To provide a more accurate representation, BlueScope defines total thickness using After Painted Thickness (APT), which reflects the complete pre-painted steel layer.

	Base Metal Thickness (BMT)	Total Coated Thickness (TCT) ²	After Painted Thickness (APT) ³
PRIMAMAJU® Thicknesses¹	0.35mm	0.38mm	0.40mm
	0.40mm	0.43mm	0.45mm
	0.42mm	0.45mm	0.47mm

Notes:

1. All product thicknesses are subjected to thickness tolerance in accordance with the requirements of ISO 16163 and MS 2383.
2. According to MS 1196:2020 – Table B.1, the average coating thickness of AZ100 is 0.027mm.
3. Please refer to the product’s datasheet regarding the nominal dry film thickness (DFT).

However, the true strength of pre-painted steel lies in its Base Metal Thickness (BMT)—the thicker the base metal, the greater the strength of the steel. Every BlueScope coated steel sheet is clearly labelled with its BMT, ensuring customers receive the correct thickness for their application. This commitment to transparency underscores BlueScope’s focus on safety, integrity, and long-term reliability.

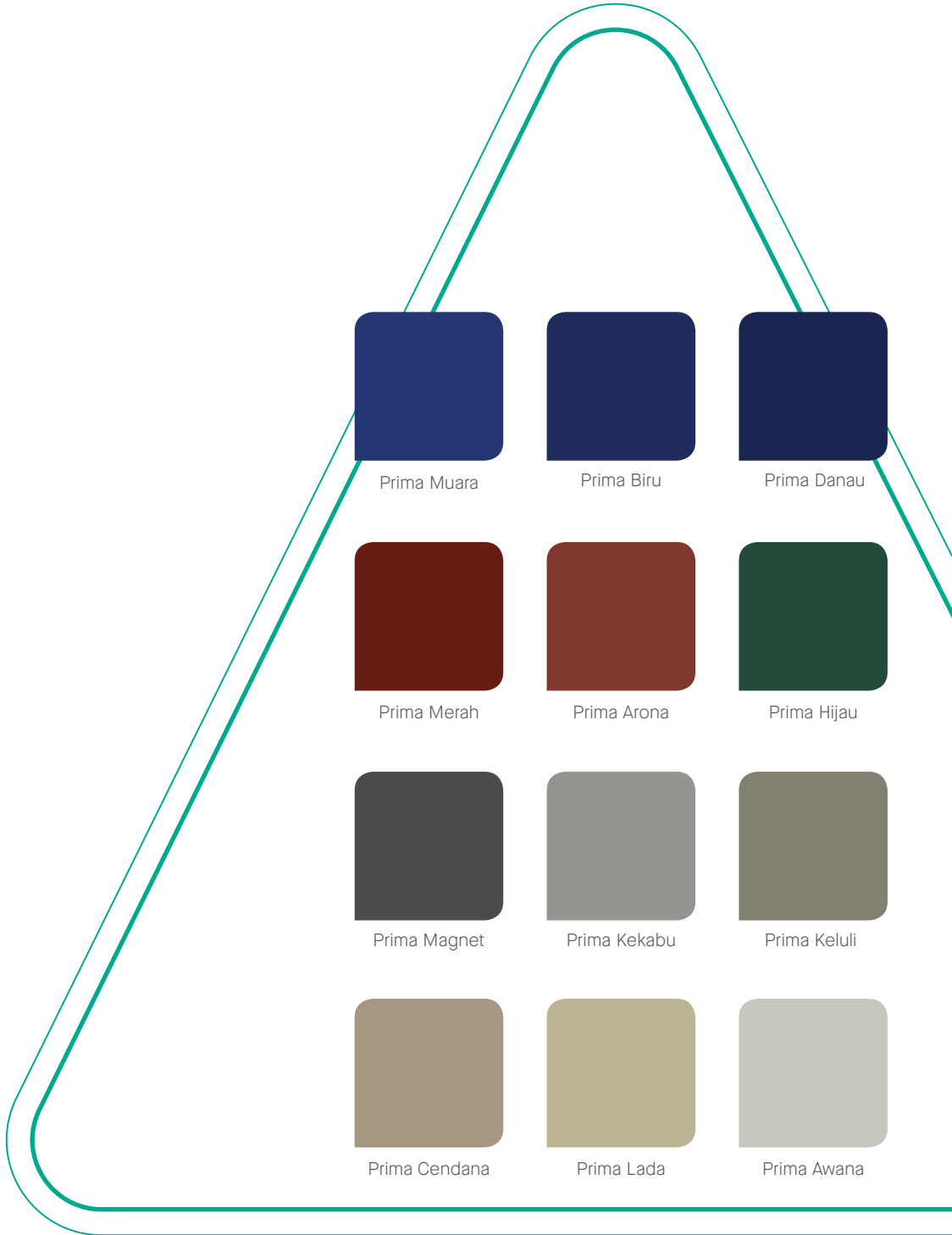


Insufficient thickness can increase risk of damage during installation.



Designed to suit every style

PRIMAMAJU® offers a versatile colour palette, incorporated with innovative primer technology and a custom-formulated topcoat, ensuring lasting colour performance over time.



The PRIMAMAJU® colours shown in the brochure have been reproduced to represent actual product colours as accurately as possible. We recommend checking your chosen colour against a physical sample before purchasing, as lighting and print limitations may affect the appearance.

Authenticity & traceability you can trust

Genuine PRIMAMAJU® features branding text on the reverse side, including the brand name, production date, and time. This ensures easy identification, full traceability and confidence in BlueScope's quality commitment.



Warranty assured by BlueScope

Real-world testing and proven outdoor performance allow PRIMAMAJU® to offer reliable protection:

- up to 20 years* against perforation by corrosion
- up to 8 years* against excessive colour fading

* Warranty terms and conditions apply.



Real-life performance of PRIMAMAJU®

Colour That Lasts



Residential Project

The PRIMAMAJU® colour has remained vibrant even after 10 years since its installation in 2001.

Corrosion Protection That Lasts



Nissan Klang

Completed in 2005, the project has shown no signs of corrosion even after 20 years.



National Primary School at Tambak Jawa

Completed in 2008, the project remains free of corrosion after 18 years in service.

Source: BlueScope case studies

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ECO-LABEL
Approved by Standard and
Trade Practices Dept. 2011
Reference: 10/0001



MyPROGRESS



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on PRIMAMAJU®

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